



**PROJETA**  
PESQUISA DE MERCADO  
E OPINIÃO PÚBLICA

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# PESQUISA DE OPINIÃO PÚBLICA

**PARINTINS** **Junho 2024**  
Número de Registro: AM-01769/2024



# METODOLOGIA

**Metodologia:** Foi utilizado o método de amostragem aleatória por conglomerados em 2 estágios.

**1º estágio** – São sorteados os conglomerados (Setores Censitários) através do método PPT (Probabilidade Proporcional ao Tamanho) sistemático, onde o tamanho é o número de moradores nos setores.

**2º estágio** – São selecionados moradores dentro de cada Setor Censitário, seguindo algumas cotas pré-estabelecidas, descritas abaixo.

**Gênero:** Masculino e Feminino.

**Idade:** 16-24, 25-34, 35-44, 45-59 e 60-e mais.

**Nível Econômico:** À definir.

**Amostra:** 582

**Margem de erro:** 4.05%

**Nível de confiança:** 95%

**Data da Coleta:** Junho de 2024



# Perfil da Amostra

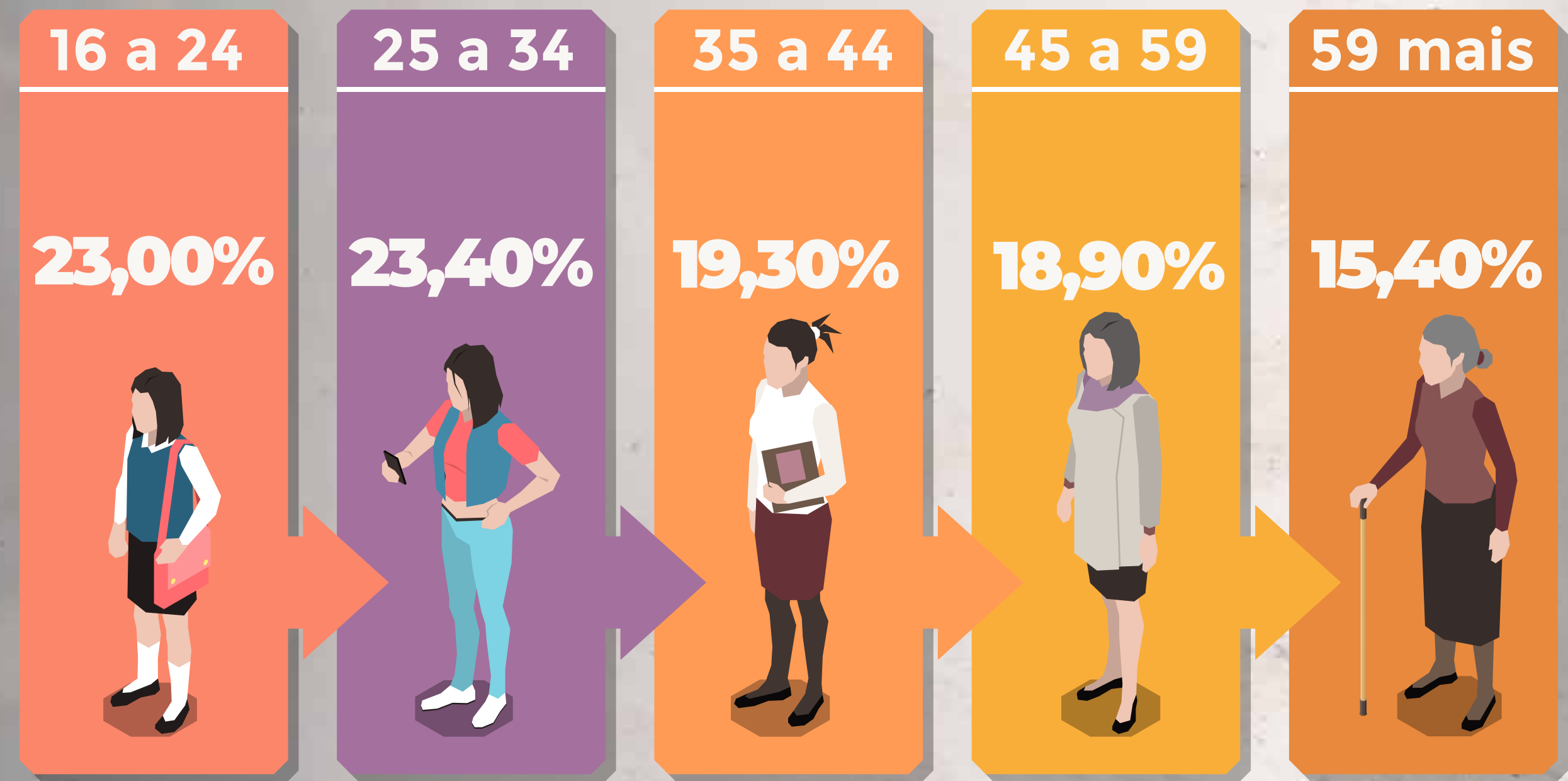


# Perfil da Amostra

## Gênero

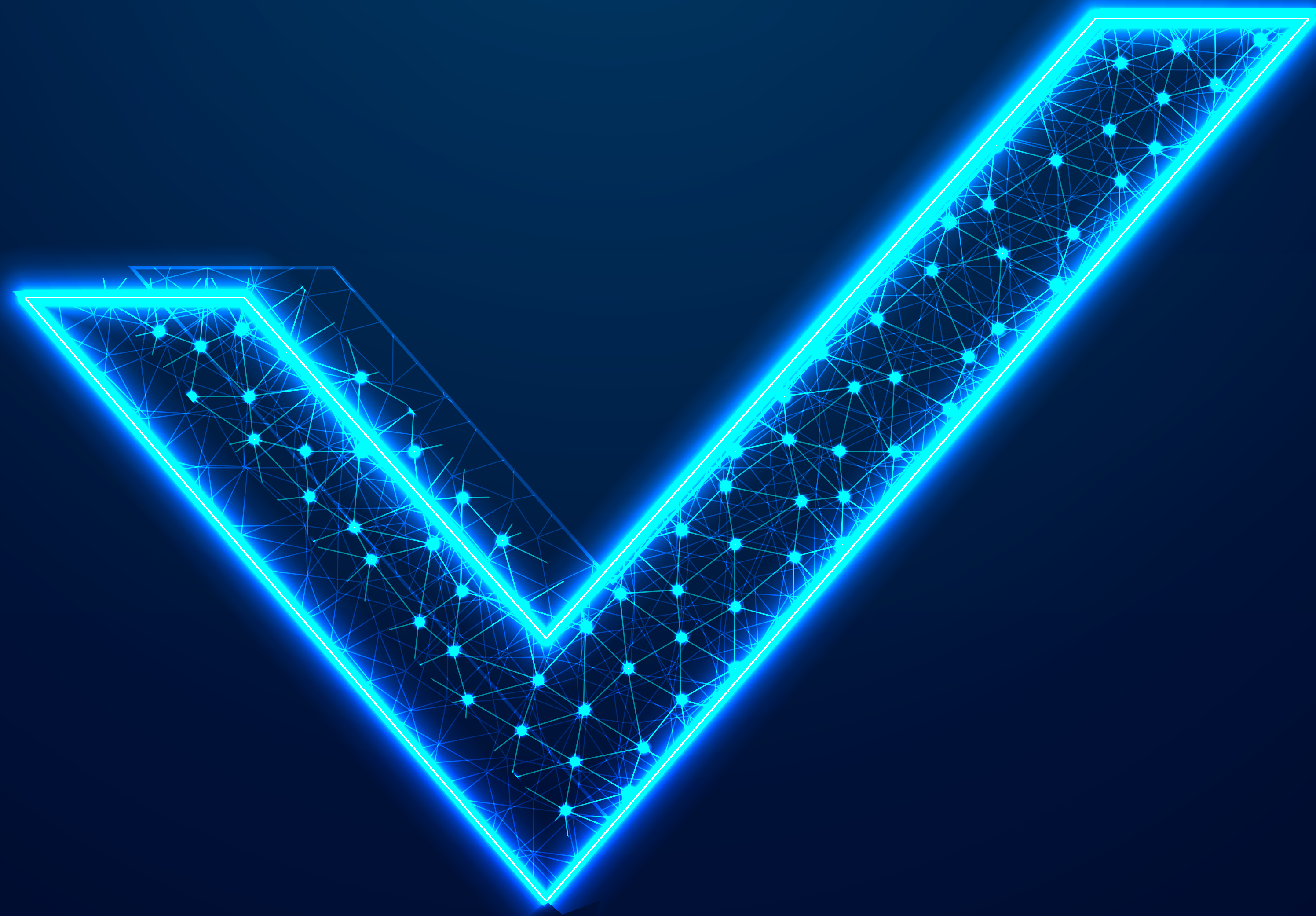


## Faixa Etária



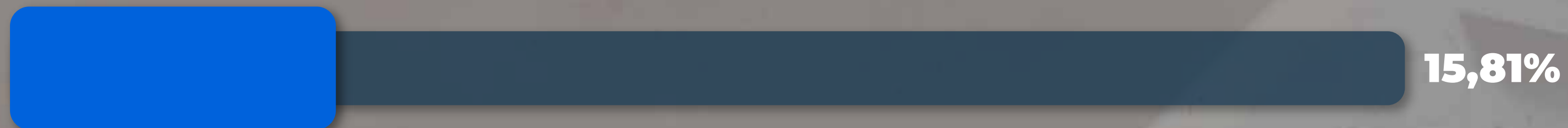


# Eleições 2024

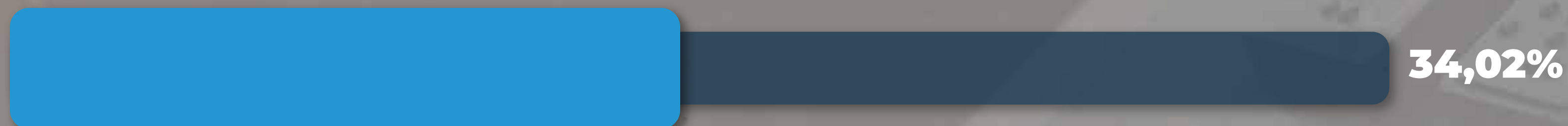


# Como você avalia o mandato do Governador Wilson Lima?

**Ótimo**



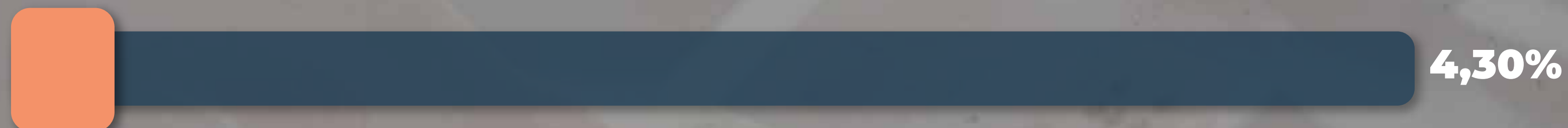
**Bom**



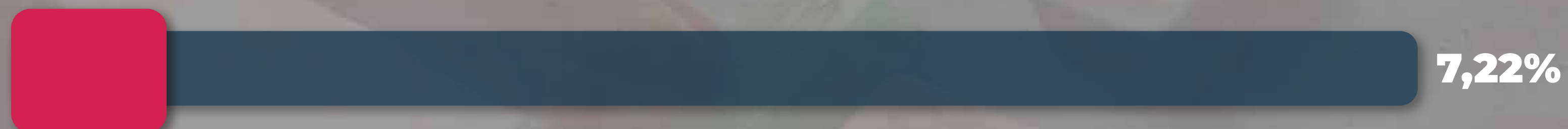
**Regular**



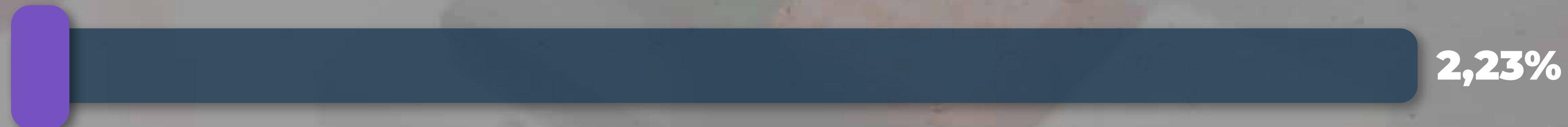
**Ruim**



**Péssimo**



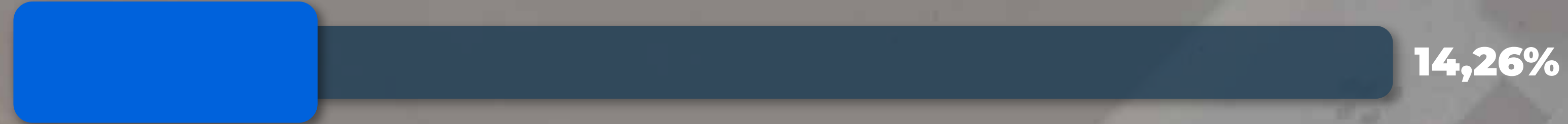
**NS/NR**



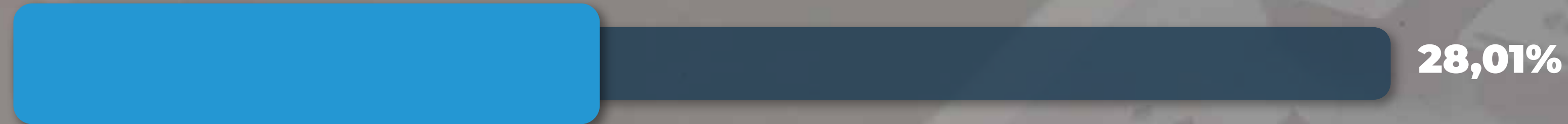


# Como você avalia o mandato do Prefeito Bi Garcia?

**Ótimo**



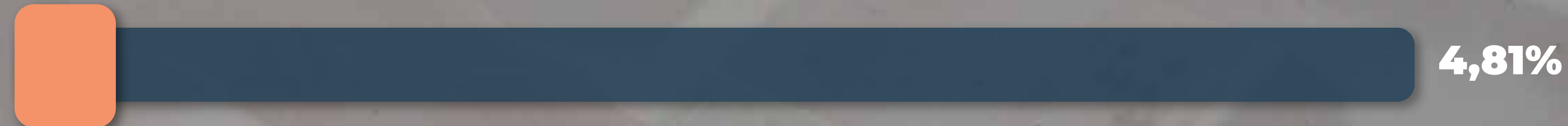
**Bom**



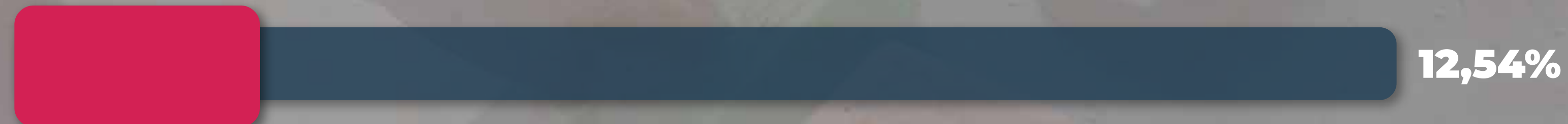
**Regular**



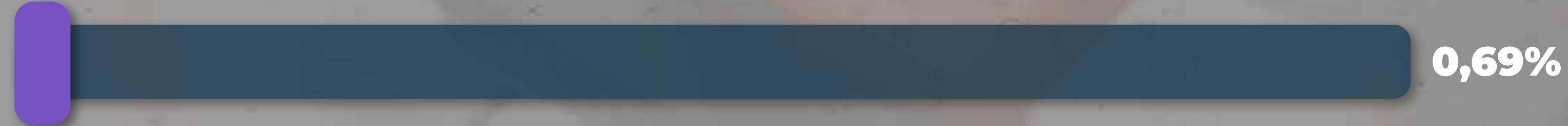
**Ruim**



**Péssimo**

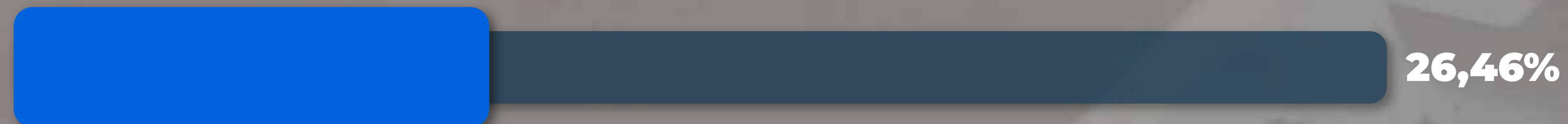


**NS/NR**

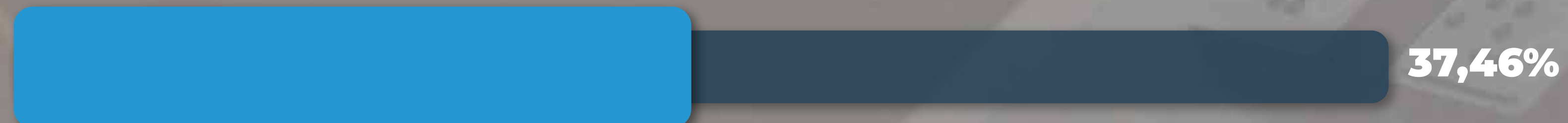


# Como você avalia o mandato do Presidente Lula?

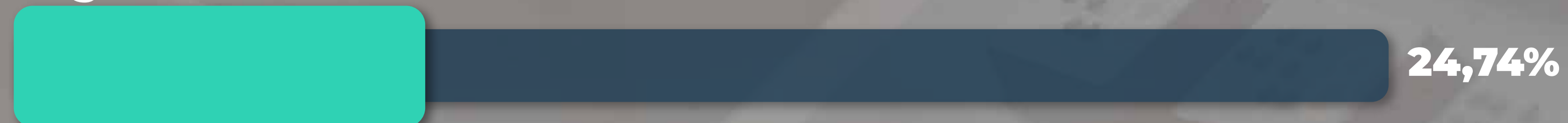
**Ótimo**



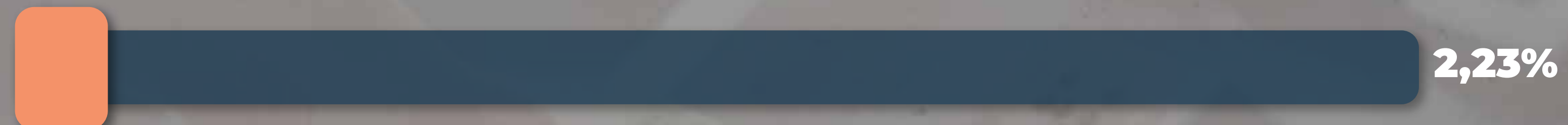
**Bom**



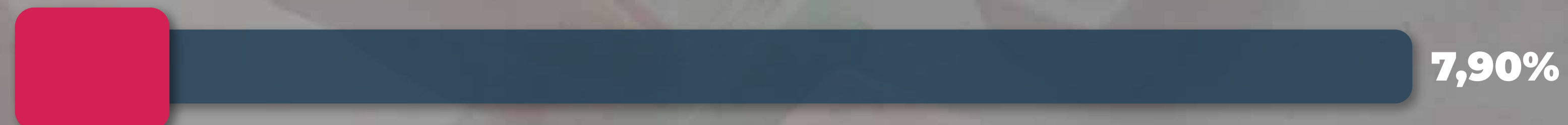
**Regular**



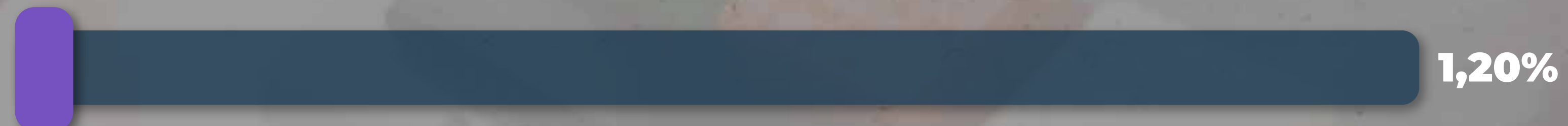
**Ruim**



**Péssimo**

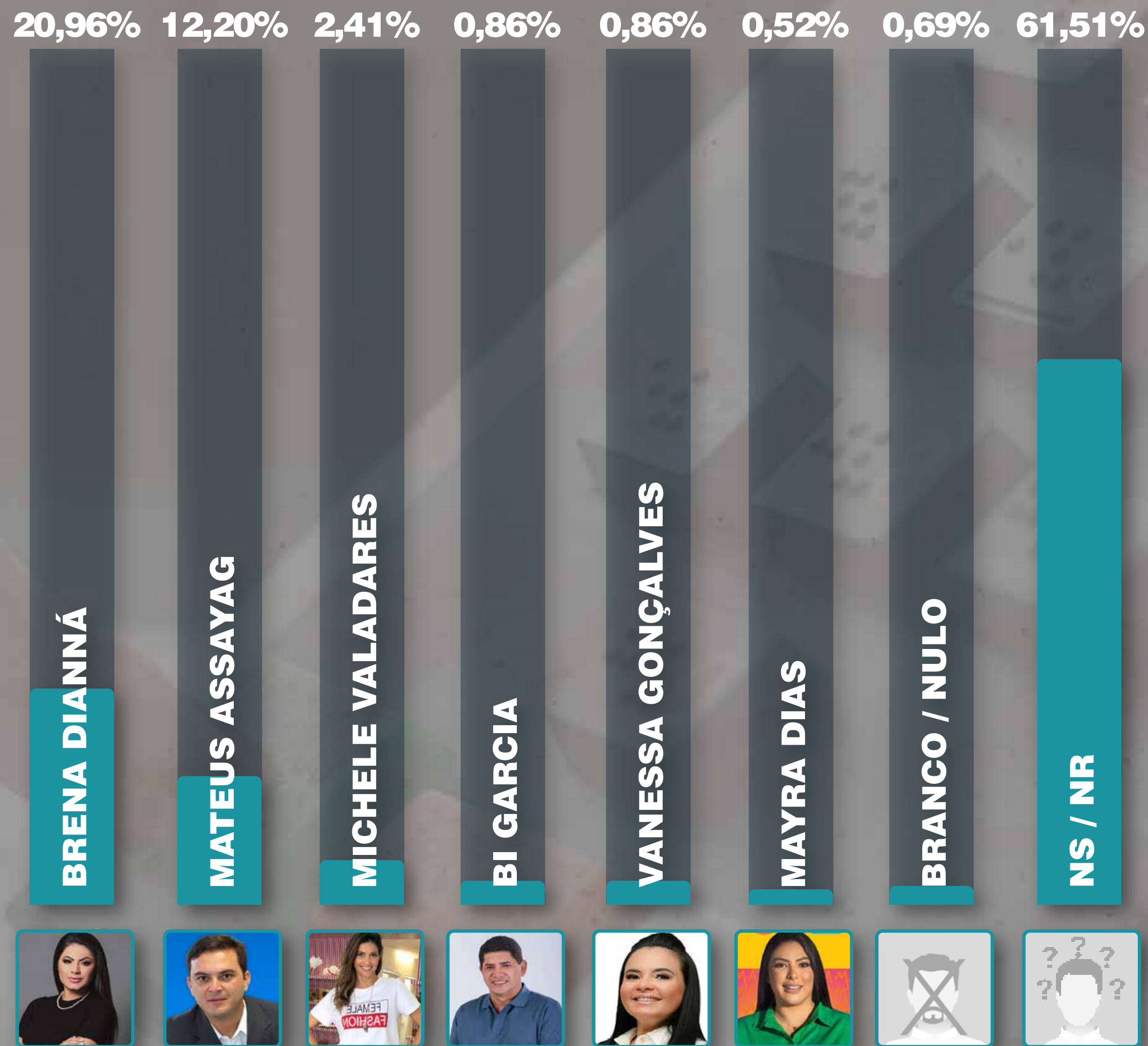


**NS/NR**





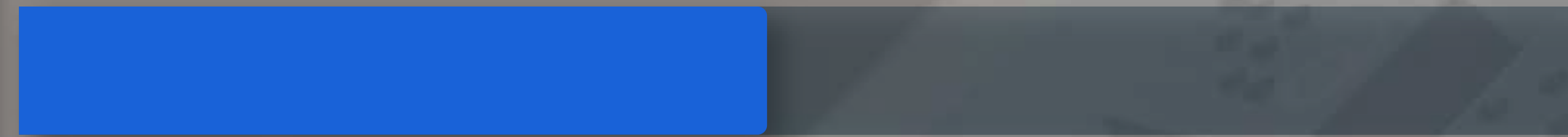
# Se as eleições para prefeito de Parintins fossem hoje, o sr(a) teria algum candidato para votar? (Espontânea)



# Se as eleições fossem hoje, e os candidatos fossem esses em quem o sr(a) votaria para Prefeito(a)? (Estimulada cenário 1)



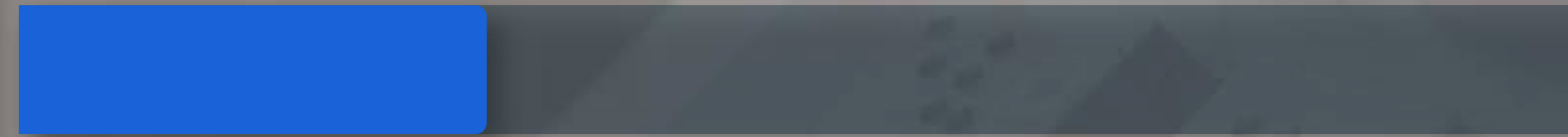
**BRENA DIANNÁ**



**46,52%**



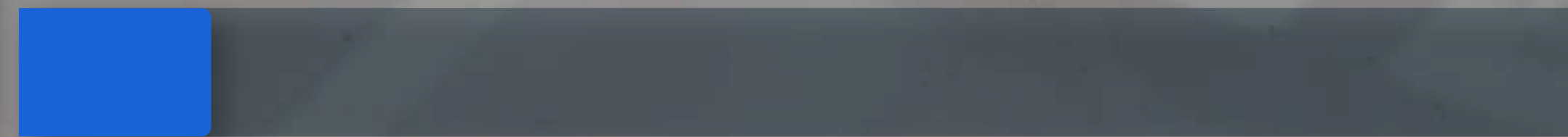
**MATEUS ASSAYAG**



**27,88%**



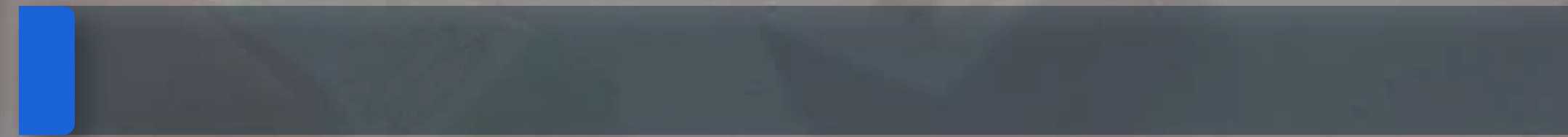
**MICHELE VALADARES**



**13,06%**



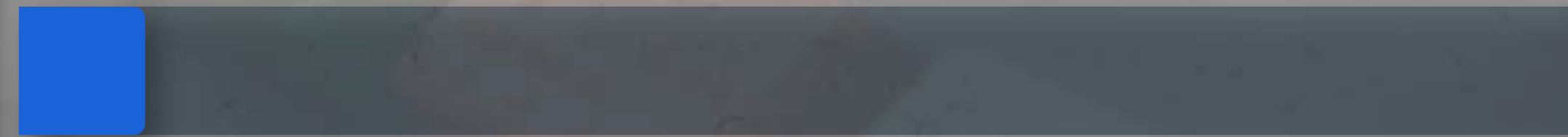
**BRANCO/NULO**



**3,78%**



**NS/NR**



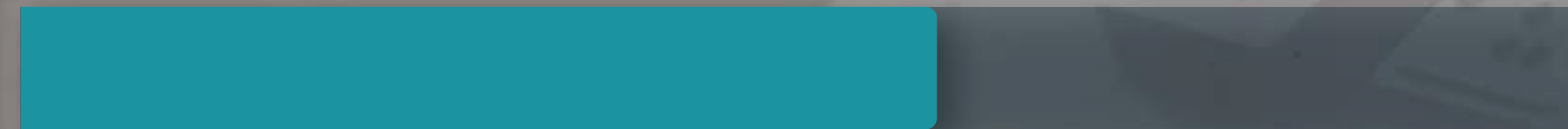
**8,76%**



Se as eleições fossem hoje, e os candidatos fossem esses em quem o sr(a) votaria para Prefeito(a)? (Estimulada cenário 2)



**BRENA DIANNÁ**



**58,08%**



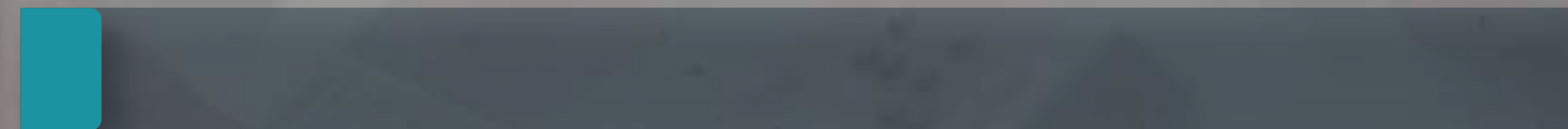
**MATEUS ASSAYAG**



**28,35%**



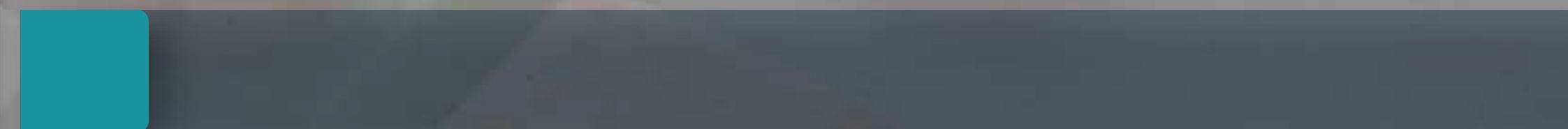
**BRANCO / NULO**



**6,01%**



**NS / NR**



**7,56%**

# E se os candidatos fossem esses, em quem o sr(a) votaria para Prefeito(a)? (Estimulada cenário 3)



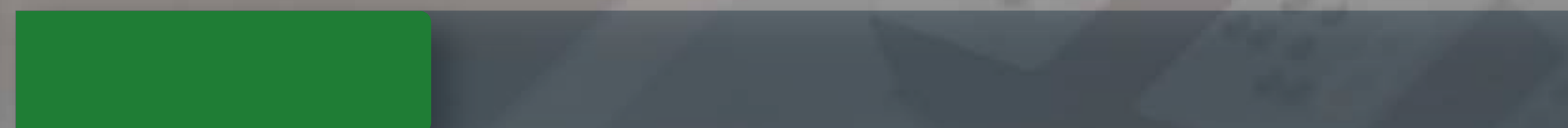
**BRENA DIANNÁ**



**60,14%**



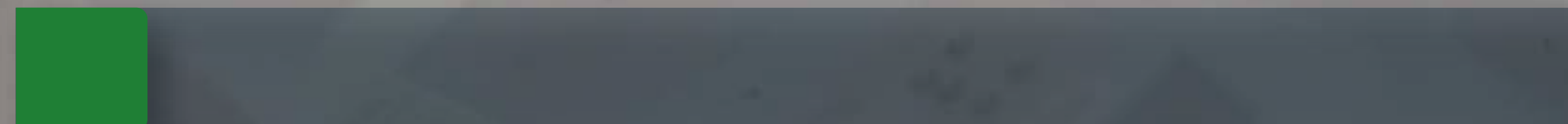
**MICHELE VALADARES**



**24,23%**



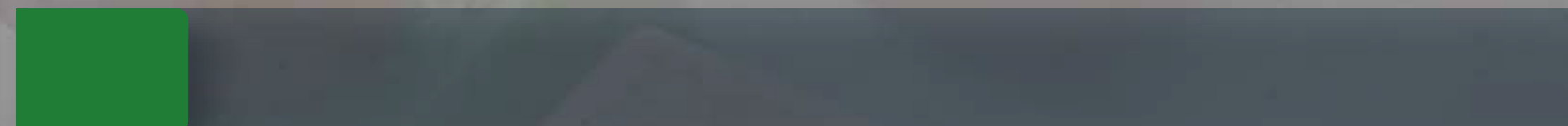
**BRANCO / NULO**



**7,22%**



**NS / NR**



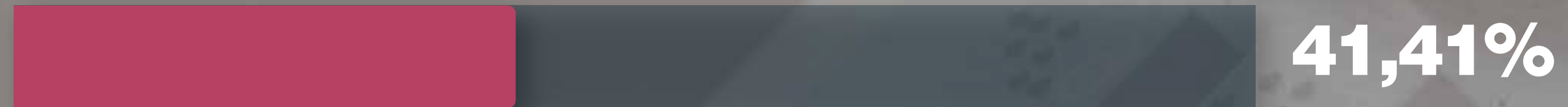
**8,42%**



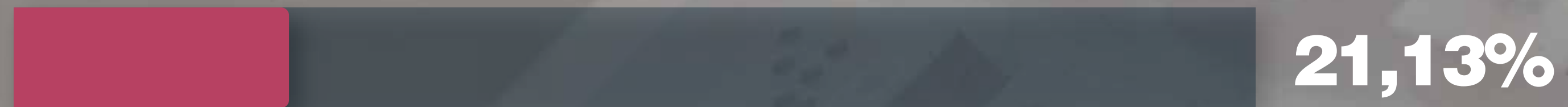
# Qual desses candidatos você NÃO votaria de forma alguma? (Rejeição)



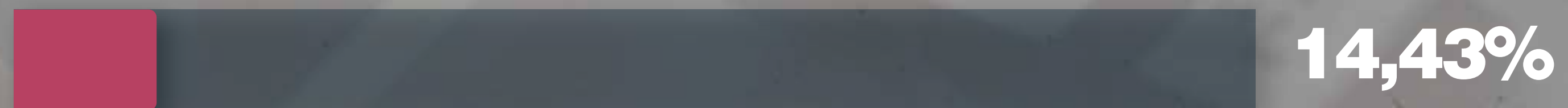
**MATEUS ASSAYAG**



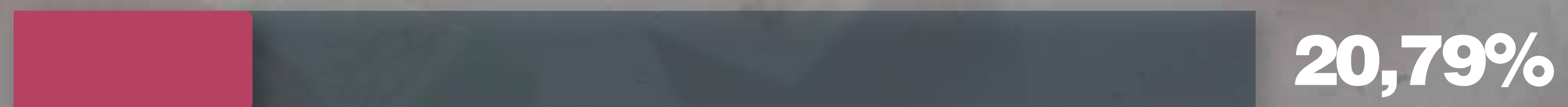
**MICHELE VALADARES**



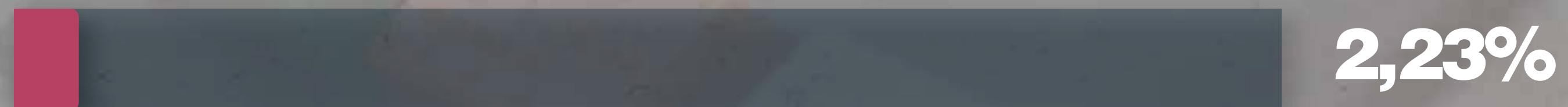
**BRENA DIANNÁ**



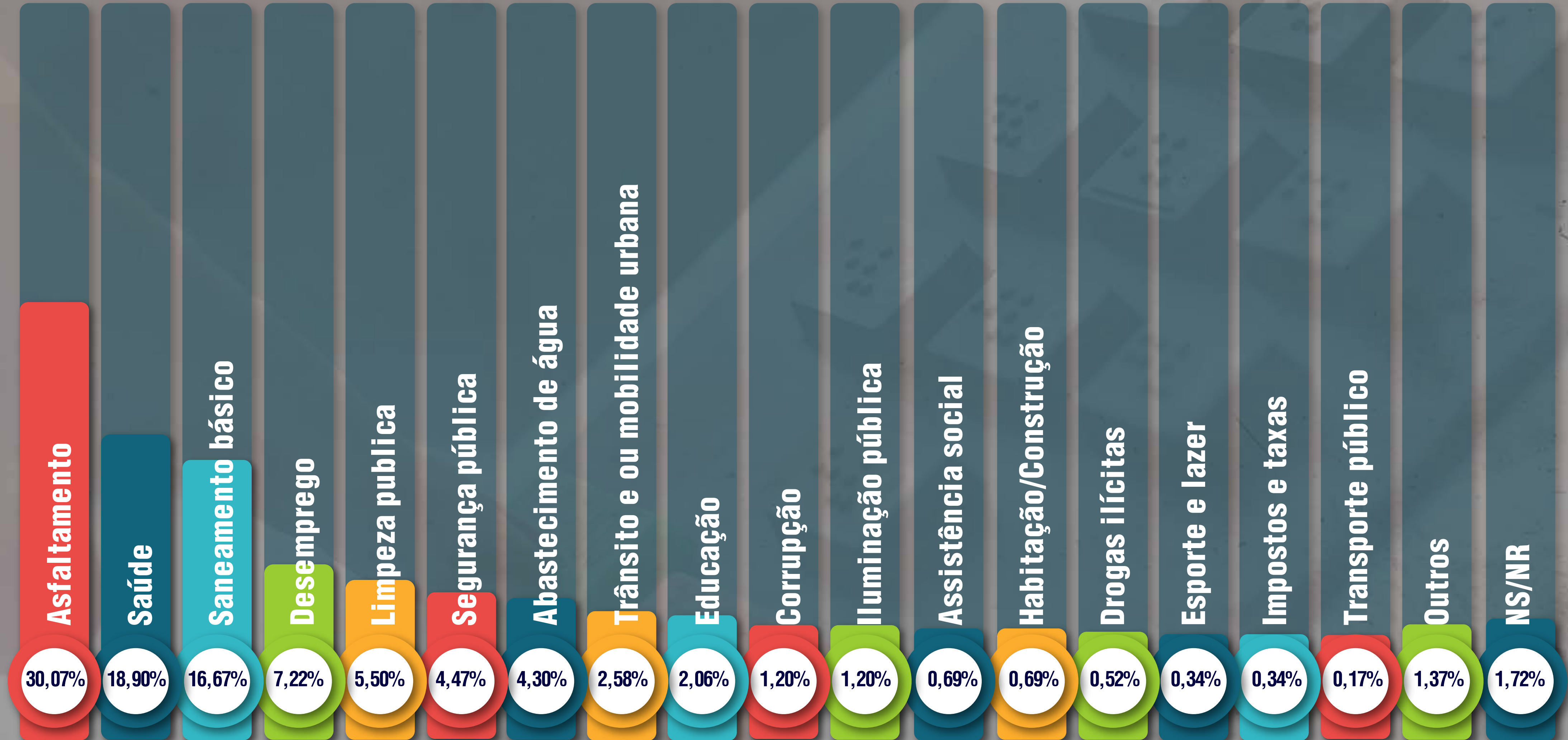
**NÃO REJEITA NENHUM**



**NS/NR**



# O Sr(a) poderia dizer qual o principal problema enfrentado atualmente na sua cidade?





**multio**

**CSA**

**DOO**



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